

BUSINESS STUDIES

Course

A level Business Studies

Exam Board

Edexcel

Entry requirements

Grade 5 in Maths.
Grade 5 in English.
Grade 5 in Business

Students who did not take GCSE Business may still be considered.

Why study Business Studies?

Are you curious about the world around you? Do you wish to know more about how businesses operate? Studying Business can open up a range of careers in industries such as Education and Legal Services.

Course content

There are ten units assessed over the two year course.

1. What is a business?
2. Managers, leadership and decision making.
3. Decision making to improve marketing performance.
4. Decision making to improve operational performance.
5. Decision making to improve financial performance.
6. Decision making to improve human resource performance.
7. Analysing the strategic position of a business.
8. Choosing strategic direction.
9. Strategic methods: how to pursue strategies.
10. Managing strategic change.

Assessment

Units 1- 6 are tested through two external examinations in the first year of study. Units 7-10 are tested through two external examinations in the second year of study, with an additional paper with topics from both years of the course.

Progression after Sixth Form

Many Business Studies students advance to further study at university in related fields such as Law, Business Management, Accountancy and Economics. Some students use the transferable skills gained to advance to a higher level apprenticeship.

Career opportunities

There are a range of careers that students could use their Business Studies qualification towards.

Examples of these are:

Accountancy/Actuarial Science
Marketing and advertising
Business Analyst
Human Resources
Law



For more information contact Head of Department:

Mrs J Sidhu - jsidhu@stpetersacademy.org.uk