



TRAVEL & TOURISM BTEC

Course

BTEC Level 3 National Extended Certificate
in Travel and Tourism

Exam Board

Pearson

Entry requirements

Grade 4 in Maths
Grade 5 in English
Students who have not studied GCSE Geography
or Business will be accepted.

Why study Travel and Tourism?

This qualification gives a broad introduction to the travel and tourism industry, with an emphasis on core knowledge and fundamental skills that are transferable across other sectors.

The qualification provides the knowledge, understanding and skills that will prepare you for further study or training.

Course content

You will study three mandatory units, covering the following content areas:

The world of travel and tourism

This will develop the skills you need to examine, interpret and analyse a variety of statistics that measure the importance of tourism to the UK.

Global destinations

You will investigate the features, appeal and importance of different global destinations.

Principles of marketing in travel and tourism

This will help you to develop a successful marketing plan for use by travel and tourism organisations to attract and engage with customers using research data.

You will also choose **one** optional unit. The optional units have been designed to support progression to travel and tourism, and other courses in higher education.

This will allow you to choose a specific specialist area in which you wish to develop your skills.

The optional units cover the following content areas:

- Visitor attractions
- Events, conferences and exhibitions.

Assessment

BTEC National Extended Certificate in Travel and Tourism covers a range of assessment types and styles, external, internal and synoptic.

The external assessments take the form of two written exams (Unit 1 and 2). Internal assessment will be through the submission of coursework portfolios.

The synoptic assessment (Unit 3) requires learners to demonstrate that they can identify and use effectively, in an integrated way, an appropriate selection of skills, techniques, concepts, theories and knowledge from across the whole sector as relevant to a key task and will also be through a coursework portfolio.

Both internal and synoptic elements are tutor marked and subject to internal verification within school.

Grades are subject to awarding body validation.

Progression after Sixth Form

The qualification provides routes to further study of Travel and Tourism such as the BTEC Extended Diploma in Travel and Tourism or the study of Travel and Tourism at degree level. and job opportunities and/or apprenticeships in the travel industry, both business and domestic.

Career opportunities

There are a range of careers students could enter after completing the BTEC in Travel and Tourism qualification. Examples of these are as follows:

- Air Cabin Crew
- Holiday Representative
- Hotel Manager
- Customer Service Manager
- Event Manager
- Tourism Officer

For more information contact Head of Department:

Mrs A. Tranter - atranter@stpetersacademy.org.uk